

SPONSORSHIP OPPORTUNITIES

THE URBAN DEVELOPMENT INSTITUTE ALBERTA IS PLANNING TO HOLD AN EDUCATIONAL CONFERENCE APRIL 29, 2010 IN CALGARY

Our 2010 conference will be a quality event that will include innovative sessions to address current industry challenges and help prepare attendees for future issues and opportunities. This conference will appeal to attendees from across the province including Urban Development Institute members, related industry and government representatives. The conference will begin with an industry leader forecast, feature plenary and breakout sessions throughout the day and close with a high-quality keynote speaker. It will include breakfast, lunch and two major networking events - a 'meet-and-greet' the previous evening and a wrap-up cocktail reception.

This event follows a very successful foundational conference held last year in Edmonton (www.udialberta.com/2009_Conference.html). The 2009 conference exceeded all expectations with attendance over the 250 maximum. We expect attendance for the 2010 Conference to be in the range of 300.



HOST - \$5,000

The Conference Hosts receive top logo billing on all promotional materials, signage, website, conference programme and other printed materials. Hosts may be designated a host bar at a **COCKTAIL RECEPTION**, with bar signage to that effect. Host receives display space at no cost.

GOLD - \$2,500

Gold sponsors receive logo billing on all promotional materials, signage, website, conference programme and other printed materials. Gold-level item opportunities include, but are not limited to, **REGISTRATION, BREAKFAST and LUNCHEON** with signage to that effect. Gold sponsors also receive display space at no cost.

SILVER - \$1,000

Silver sponsors will receive logo billing on signage, website and conference programme.

SPECIAL MENTION - \$500

Company name will be listed on the website and conference programme.

For more information contact Mary McDonald at 780-429-1505 or email: mmcdonald@udialberta.com

Cheques may be made to: Urban Development Institute Alberta – Special Projects

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