

MEDIA RELEASE

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for immediate release



Land Developers get 'shovel ready' for Alberta's renewed growth

While much of the business world is focused on the immediate economic turmoil, Alberta's land development industry is looking forward to and preparing for the inevitable economic turnaround in our province.

'Facing the Future' is a one day conference being held on April 23, 2009 in Edmonton by the Urban Development Institute (UDI) Alberta Division. As the theme indicates, the conference will help the land development industry position for the inevitable turnaround by providing panel sessions which will include discussion on new trends, sustainability, land-use, wetlands, planning, and infrastructure. In addition, industry, economic and financial experts will give their forecasts for 2009 and beyond.

Land Use Planning a Major Focus

All of Alberta is impacted by the province's efforts to provide a long-term land use plan governing where and what type of development should occur. No industry will be more impacted than land developers. Provincial representatives will share the latest information on the Land-use Framework and Capital Region Plan.

Infrastructure Investment

Alberta's land developers are responsible for building much of our community infrastructure. With over \$23.2 billion in infrastructure investment planned for Alberta in the next 3 years, land developers will be discussing what these projects will mean for Alberta communities.

For over 50 years, UDI Alberta has acted as the official voice of the land development industry. UDI Alberta and its chapters in Edmonton, Calgary, Grande Prairie, Wood Buffalo, Cold Lake, Red Deer, Lethbridge and Medicine Hat, serve as a forum for knowledge, advocacy and research on land development, housing and urban affairs. The goal of UDI is to harmonize the needs of its members with the public good in the creation of better urban environments.

The conference website is: <http://www.udialberta.com/2009%20Conference.html>

MEDIA ENQUIRIES and MEDIA PASSES

For further information about this media release, to request interviews or media passes, contact: Nicole Martel 780-429-1505, nmartel@udialberta.com

